



HR Impact Summit: Where Talent, Strategy, and Data Intersect

May 14, 2025
8:00 AM – 3:00 PM

At ERC

3333 Richmond Road
Beachwood, OH 44122

Why Sponsor?

Targeted Networking Opportunities: Engage with attendees directly during scheduled visits to sponsor exhibit tables and build connections during sessions and mealtimes.

Maximize Your Visibility: Be prominently featured in all promotional materials leading up to and during the event, ensuring your brand is seen by all attendees.

Connect in Advance: Receive the attendee list prior to the event, allowing you to reach out and foster connections before the summit begins.

Strengthen Your Brand: Position your organization as a leader in the HR industry by supporting a premier event that draws influential professionals and executives.

Who'll Attend?

HR and financial decision-makers representing all industries of ERC's 650 Northeast Ohio member organizations and leaders from NorthCoast 99 award-winning workplaces.

What You'll Receive as a Sponsor

- Two complimentary event tickets with full conference access, including breakfast and lunch.
- One, 6-foot skirted exhibit table.
- Attendee list prior to event.
- Sponsor name or logo on all conference promotional printed and digital materials, including email, social media, and website.
- Sponsor acknowledgement from stage the day of the event with supporting graphics.

Investment: \$1,500

CONTACT FOR MORE INFORMATION

Sam Clyde Schroeder | sclyde@yourERC.com | 440-221-9580 | yourERC.com

Economic Outlook: Navigating the Road Ahead

Get an expert's view on the economic landscape, with key insights into emerging trends and the opportunities and challenges businesses will face in the coming months.

Employment Regulations & Labor Law

Stay informed on the latest developments in employment law. Experts from legal, regulatory, and tax fields will discuss current legislation, what's coming down the pipeline, and how to stay compliant.

Recruiting, Engagement & Retention Trends

Leaders in staffing and HR strategy share their insights on effective approaches to attracting, retaining, and motivating today's diverse and evolving workforce.

Compensation Tactics that Support Strategy

Understand how compensation practices can align with and support your company's strategic objectives. Discover what levers to pull, when to pull them, and how to create a compensation framework that fuels long-term success.

Trends in Health & Welfare Benefits

Explore how strategic benefits planning can save money, reduce risk, and promote employee well-being across the generations in your workplace.

Best Practices of High-Performing Leadership Teams

Hear the practices and stories of high-performing leadership teams that support a healthy and winning dynamic.

M&A for HR

Whether you're acquiring or being acquired, this session covers the HR essentials you need to address in order to positively manage the people side of mergers and acquisitions, reduce risk, and position your organization for a successful result.

Employee Risk Management

Uncover proactive trends in employee risk management, with a focus on cybersecurity and business continuity planning.

AI: Keys to Successful HR Navigation

AI offers incredible potential, but also presents risks. Know how to leverage AI effectively to drive business innovation, when to use it, and how to mitigate the associated risks.

The HR + Leadership Engine

Hear stories from the leadership front lines about the transformative impact of strong partnerships between HR and leadership teams.

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2025 NorthCoast 99 Sponsorship Packages



BENEFITS	GOLD	SILVER	BRONZE
Program year industry exclusivity within NorthCoast 99 for services promoted through Sponsorship, with first right of refusal the following year.	✓		
Complimentary tickets to the awards program for Sponsor contacts to network with Winners. If virtual, unlimited tickets are offered.	8 Tickets	4 Tickets	2 Tickets
Complimentary tickets to post-NorthCoast 99 networking event.	2 Tickets	2 Tickets	
Complimentary tickets to networking cocktail party with NorthCoast 99 Special Award Winners.	2 Tickets		
Complimentary ad in NorthCoast 99 supplement, published by Cleveland Magazine.*	Full-Page Ad	Half-Page Ad	
Complimentary ad in NorthCoast 99 event program.*	Half-Page Ad		
NorthCoast 99 Sponsorship ROI consultation, available upon request. ERC to also provide Sponsor with branded promotional materials.	✓		
Sponsor name or logo included in online award application, Winner branding kit, and on all Winner award posters.	✓		
NorthCoast 99 Winner list with contact information including primary contact name, title, company, address, and phone number.	✓		
Sponsor-hosted events promoted to NorthCoast 99 and ERC audiences, upon request. Sponsor to provide ERC with event information at least three weeks in advance of event date.	5 Sponsor-Hosted Events	2 Sponsor-Hosted Events	1 Sponsor-Hosted Event
Brief description of Sponsor company published on the NorthCoast 99 website for entire program year.	✓		
Sponsor logo included in NorthCoast 99 awards event presentation, invitation, and program.	✓	✓	✓
Sponsor logo and link to company website published on NorthCoast 99 website for entire program year.	✓	✓	✓
Complimentary Winner Practices Report to benchmark your company's talent practices with the NorthCoast 99 winning organizations.	✓	✓	✓
Name recognition by emcee during the awards event and social media promotion via NorthCoast 99 Twitter.	✓	✓	✓

* Sponsor to provide artwork.

Interested in Sponsoring? Contact Sam Clyde Schroeder at sclde@yourERC.com.
yourERC.com | NorthCoast99.org

ERC reserves the right to approve sponsor event or article content prior to promotion.